

# The Didsbury Pioneer

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DIDSBURY ALBERTA, THURSDAY, OCTOBER 31, 1957

\$2.00 a Year; 7c a Copy

## Canadian Legion Ask For Honor Roll Data

Didsbury Branch Canadian Legion B.E.S.L. are anxious to bring its "honor roll" up to date. The honor roll means all those district men and women who died or were killed in action any place during the last two wars.

The Legion would appreciate hearing from anyone who knows of any name that should be added to this list. Please contact the postmaster, Mr. Wrightson, or Mr. E. Cogwell, phone 227.

Following is the honor roll as it now stands:

R. O. Barrett  
H. E. Deddes  
N. J. Falk  
O. Garner  
W. N. Goehoe  
J. W. Good  
H. Grunewald  
M. Holub  
F. Kohn  
D. K. Lamont  
F. A. Lynch  
R. Lyons  
N. W. McCullough  
J. O. Snyder  
W. E. Sutton  
Joseph Anderson  
W. A. Bicknell  
T. Birchell  
Richard Cree  
August Emerson  
R. Lennie  
Joseph Molaness  
James Nelson  
William Peck  
Thomas Potts  
Joseph E. Stauffer  
James Slindeh  
C. Turner  
Wilton E. Vipond  
Eva Fairfax-Brown  
V. B. Crawford

Any next-of-kin of the above may obtain wreaths at cost from either C. Wrightson or A. Coulter. Wreaths to be ordered not later than November 4.

## Harmattan News

(From Our Own Correspondent)

The Harmattan Women's Club held a community shower honoring Miss Kay Wiper at the home of Mrs. Dave Morgan recently. Several contests were played, which were very amusing and made the ladies put on their thinking caps. Miss Darlene Dodd then wheeled in a wagon topped with a replica of Kay and Don's trailer and presented it to the bride. It was found to contain a load of lovely gifts. Mrs. Blom, mother of the groom, ably assisted Kay in opening her gifts. The club as a group presented her with two lovely wool blankets. A delicious lunch was then served and a "bride's cake" presented to the guest of honor. The best wishes of all go with the newly-weds who will live at Whitcoult.

Mrs. Albert Gilmore made the trailer and is to be commended for a wonderful job. Mrs. Mel Smith has been ill with the flu for several days and Mrs. Bill Turnbull has been substitute teacher. Most families in the district have suffered from the flu. Mr. and Mrs. Bernagion of Calgary were recent visitors with Mr. and Mrs. Wilfred Spooner.

Mr. and Mrs. A. Noakes are back home again and the former is feeling much better after his operation. Oil wells are being drilled on the H. Peterson and Bob Ross property and a new one has been started at Jack Bausfeld's.

## MELVIN NOTES

(From Our Own Correspondent)

Mr. and Mrs. Dick Jones (nee Margery Chandler) were guests of honor at a bridal shower at the home of Mr. and Mrs. Roy McNaughton on Saturday evening, October 19, with a number of Melvin friends gathered to wish them well.

Games and contests were enjoyed, following which, two small nurses, Diane Kouschuh and Sharon Brinson, wheeled in a stretcher with a patient for "Nurse Margery" to attend. Under the sheet were many lovely gifts for the happy couple, for which they both expressed grateful appreciation.

Margery and Dick, who were married recently at Abbotsford, B.C., returned to that point on Tuesday, where Margery will continue her nursing duties. Heartly congratulations and good wishes from all her Melvin friends go with them to their new home.

## DIDSBURY MARKETS

BUTTERPAT

Milk (4 hour blue) 78c

Milk (less than 4 hour blue) 72c

Table 61c

Special 63c

No. 1 61c

No. 2 58c

## BRIDE-ELECT HONORED AT MISCELLANEOUS SHOWER

A miscellaneous shower was held for Miss Fern Eckstrand on Monday evening at the home of Mrs. Fred Eckstrand, wife Mrs. Edna Edwards and Miss Bernice Befus in charge of entertainment. After contests and games, the November bride-elect opened her numerous gifts, assisted by her sister Beverly and Miss Maxine Campbell. Fern then thanked all the ladies present and lunch was served by the hostess, assisted by several of the neighbor ladies.

## CREMONA NEWS

(From Our Own Correspondent)

Mrs. E. Smith was guest of honor at a tea last week. The first was held by the Sewing Circle Ladies at Mrs. Knox's on Wednesday. Members present included Mrs. Van Haften, Mrs. Simpson, Mrs. Reid, Mrs. Ratnay, Mrs. McElin, Mrs. Camps, Mrs. Gano and Mrs. Franklin. The second tea was held at the home of Mrs. Lane, with Mrs. Smith's immediate neighbors present.

The annual Hunters' Ball was held at the Water Valley hall on Friday, October 25. The door prize was won by Mr. G. W. Whitlow.

Among those suffering from the flu are Mrs. V. Burkholder, Mr. and Mrs. D. Young and family, Mrs. E. Earle, Mrs. Lane and family and Elizabeth Whitlow.

Mr. and Mrs. W. Donaghy of Calgary spent the weekend with Mr. and Mrs. L. Sanderman. Mr. and Mrs. G. Campbell and Mrs. M. Proctor were Sunday visitors with the Sandermans.

Folks around here are again starting to think about threshing; we hope the weather co-operates so folk can complete their harvesting.

**KNOX EVENING GROUP HAVE HAMPER ON THE MOVE**

The Evening Group of Knox United W.A. met at the home of Mrs. J. Reinhardt on Monday evening with 11 members and one visitor present. Roll call was answered with a sewing hint.

Members were reminded of the annual tea and food sale to be held December 7th. A letter was read from Robin Hood Flour Mills stating that a 192-piece dinner set would be given as a premium to any person or group sending in sales slips covering the purchase of one hundred 10 lb. bags of Robin Hood flour. The group agreed to make an effort to collect sufficient sales slips to obtain a set of dishes.

It had been previously agreed to circulate food hampers this fall rather than have a fowl supper, and it was reported that the hampers are now in circulation.

Devotional was taken by Mrs. Marvel McCoy.

## LIONS CASH BINGO SATURDAY NIGHT

Didsbury Lions Club will hold a Bingo session in the Lions hall, starting at 8:30 p.m. Saturday night. Cash prizes will be given and net proceeds will go to the rest room fund.

During the evening tickets will be drawn for prizes offered by the Didsbury merchants who are sponsoring the shopping carnival that has been running for a week and will end on Saturday night.

## LONE PINE ORIOLES PLAN DANCE AND RAFFLE

The October meeting of the Lone Pine Orioles Girls' Club was held at the home of the Brander girls. Roll call was answered by paying dues and "My Favorite Singer." Twelve members were present at the meeting.

Plans were made for the dance and raffle to be held at Lone Pine hall on Friday, November 29. Topic for the meeting was taken by Jeanette Haderer, who discussed "Depression."

The 10-cent draw, which netted \$1.80 was won by Lorna Shiels. The "bit of fun" was won by Beverly Thompson and Donna Cippelley.

## SPRINGSIDE NOTES

(From Our Own Correspondent)

There will be a shower held for Marvelline Rodney on Saturday night at Springside. Everyone welcome.

Mr. and Mrs. Art Taylor were Saturday visitors with Mr. and Mrs. Bill Collinge.

Mr. and Mrs. Ruben Rodney called on Mr. and Mrs. Lawrence Chandler on Sunday.

## Subscription Note:

A red line under your name means your subscription is overdue. A blue line means your subscription is coming due next month.

Please pay out of town subscriptions by money order.

## Rites Held For Wm. Farrington

William Roy Farrington, 49, of Didsbury, died in Didsbury hospital on Wednesday, October 23, after a lengthy illness.

Born in England, he came to Lechbridge in 1928, and lived in several towns in Southern Alberta before moving to Didsbury in 1955.

He is survived by his wife, Jean, and a son, Roy, both of Didsbury; his parents, Mr. and Mrs. W. R. Farrington, England; a sister, Mrs. Jennie Heskest, Victoria, B.C.; and two brothers, in England.

Funeral services were held last Saturday in Knox United church, Didsbury and interment took place in Didsbury cemetery.

## CURLING CLUB TO TRY AGAIN . . .

The Didsbury Curling Club will hold its annual meeting and election of officers in the arena waiting room on Friday, November 1st, at 8:00 p.m.

A meeting called earlier in the month was postponed due to the fact that only five members showed up. Let's have a much better show this time around, if you're a curler, or prospective curler, be on hand for this important meeting.

## SHANTZ FAMILY HONORED AT FAREWELL PARTY

More than 40 neighbors and friends gathered at the home of Mr. and Mrs. Clarence Larson one night last week to honor Mr. and Mrs. Raymond Shantz and son, Kerry Dale, who are leaving their farm home to reside in Didsbury. After an hour of bingo, Mr. Jack Robertson, as master of ceremonies, led in a sing-song. Mr. Robertson also sang a comic song and read a poem that he had composed about the honored couple. Mr. and Mrs. Shantz were then presented with a purse of money from those present and from a few friends who were unable to be present.

## LATE COMMENT ! !



**HAVE YOU TRIED FLUTIN' ACROSS THAT ROAD FROM THE C.P.R. TRACKS TO THE HOSPITAL LATELY? SURE ENOUGH IT'S NOT GOOD! DIRT HERE, DIRT THERE--AND SOME GOOD SIZED HOLES IN BETWEEN! DO WE HAVE TO CONTENT WITH THIS DEAR OLD WINTER? NO REASON WHY IT SHOULDN'T BE FIXED UP A BIT NOW? ARE THE TOWN FATHERS LISTENING? WE SURE HOPE SO!**

## Didsbury-Carstairs 4-H Club Elects New Officers

The monthly meeting of "the Didsbury-Carstairs 4-H Dairy Club" was held at the farm home of Curtis Clarke on October 25.

New officers are as follows: President, Wayne Spicer; vice-president, Phyllis Hunter; secretary, Bernice Clarke; treasurer, Norma Hobbs; reporters, Sherill Brooks and Judy Shaw; lunches, Wayne Morton, Ralph Clark, LeVern Spicer, Mary Jane Clark.

Mr. Clarence Spicer was re-elected leader and the advisory committee consists of Wm. Morton and Curtis Clarke.

Next meeting will be held at Hunter's on November 8th. New members welcome.

## Local Pilot Has Put In His 1000th Flying Hour

Shown at the right is a picture of Conrad Platz, son of Mr. and Mrs. Fred Platz of Didsbury. When the picture was taken Conrad was celebrating his completion of 1000 hours in the air at the controls of an R.C.A.F. Sabre jet. Decked out in a Swiss costume, Conrad seems to be enjoying himself, and well he should -- most of our readers would shudder to think of herding a jet plane around for 1000 hours with the wheels off the ground and many more would do more shivering when they knew the sound barrier is just next door when you crawl behind the controls of a Sabre jet.

Conrad Platz took a good deal of his schooling in Didsbury and then started looking up. He's been going up (a long, long way) ever since.

We understand he will be leaving the Canadian Air Force for a time and will be attached to the German Air Force as an instructor.

The above information, and the photo, were passed on to us by George Kercher, another Didsbury pilot, who has been stationed with the same squadron as Conrad with an R.C.A.F. Jet Squadron in Germany.



PILOT CHANGES HIS UNIFORM ! ! !

## Calgary Junior Ballet Corps To Appear Here

The Calgary Junior Ballet Corps are scheduled to put on a performance in the Didsbury School Auditorium on Friday, November 8th, commencing at 8:00 p.m.

The event is being sponsored by the Didsbury High School Students' Union and the group will be giving you further details in the very near future.

## BIRTHS AT THE DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. Warren Rasmussen of Carstairs, on October 27, a son.

To Mr. and Mrs. K. Umbach of Cremona, on October 28, a son.

To Mr. and Mrs. C. Malloch of Didsbury, on October 28, a son.

To Mr. and Mrs. C. Snyder of Carstairs, on October 29, a son.

To Mr. and Mrs. K. Thornton of Didsbury, on October 29, a daughter.

## MOUNTAIN VIEW

(From Our Own Correspondent)

Best wishes for a speedy recovery are extended to Grant Shultz, who underwent surgery recently.

There will be a masquerade dance in Mountain View hall Friday evening, Nov. 1st. Prizes will be given and Franklin's orchestra will supply the music.

Mrs. James Worrall visited her mother and sister in Calgary for a couple of days last week.

**ANOTHER QUOTE ! ! !**

Before you think of retiring from the world, be sure you are fit for retirement.

— James Burgh

## Melvin W.I. To Aid Senior Citizen's Home

The regular meeting of the Melvin W.I. was held at the home of Mrs. Glen Roberts, with 14 members and two visitors present.

Mrs. Phillips reported on "Education" and gave a short talk on a "money-saving hobby."

Members were asked to bring an article, not valued at more than 25 cents to be sold at the November meeting. Red Cross sewing should also be handed in at that time.

Members are asked to remember that roll call for the November meeting will be an article for the Old Folks' Home. If you can't attend, please see that your gift does. The November meeting will be held at the home of Mrs. Cecil Shields.

## District Student Wins High Honor

Miss Carol Joyce Shantz, daughter of Mr. and Mrs. E. R. Shantz of Didsbury, is this year's winner of the Governor-General's Medal in the Olds Inspectorate. This award is presented annually to the student making the highest standing in the June examinations conducted by the Department of Education, in each of the school inspectorates. The Olds Inspectorate includes the schools of the Olds School Division and the Olds School District.

Carol was a student in the Carstairs school and is continuing her grade 10 at that point. Presentation of the medal will be made at a student function to be held shortly in the Carstairs school.

## WESTERDALE NEWS

(From Our Own Correspondent)

Fisher's Spring-Busters will play for a dance at the hall on Nov. 8. Quilts have been in the making the past two weeks. Five ladies tied a quilt at the home of Mrs. J. Cowie on October 17 and 10 ladies met at the home of Mrs. H. Jackson to complete the sewing of a quilt last Thursday.

Mr. Bill Wisley of Red Deer was a weekend visitor at the F.J. Jackson home recently.

## PERMANENT BATTERY

A new battery developed in the U.S. for commercial applications is said to last indefinitely if hydrogen and oxygen are added. Ordinary air can be used to provide oxygen if low amperage is all that is needed. For high amperage an oxygen tank is necessary. Hydrogen has to be provided from a tank.

## Many Accidental Farm Deaths

The farm fatality picture in Alberta to date this year is far from encouraging. Accidents on our Alberta farms have claimed at least 45 lives from January to mid-October. With harvest not completed in many areas, our farm fatality record could well exceed that of the past two years.

Heading the list as farm resident killer is the farm tractor -- the score 22 people. Breaking this number down into age groups, we find that five of the 22 were between two and eight, and were run-down by careless tractor operators. Another four ranged in age from 12 to 18, all operating tractors, with one death happening on the field, the other three on the highway. Six others ranged from 20 to 43. The 20-year-old, a passenger on the tractor, was killed, the operator escaped injury. The last seven ranged in age from 54 to 79.

Fire claimed 13 rural lives, with eight classed as children and the remaining five adults.

## TODAY'S CHUCKLE ! ! !

Two women were returning from their first attempt at bowling. The husband of one, an ardent golfer, asked with a raised eyebrow: "How'd you make out?" "Well," she said, "at least we didn't lose any balls."

## C.P.R. Schedule

Southbound:

Daily 5:06 a.m. (stop)

Daily 11:16 a.m. (Flag Only)

Daily 4:32 p.m. (Flag Only)

Daily 7:25 p.m. (Flag Only)

Northbound:

Daily 12:35 a.m. (Flag Only)

Daily 9:31 a.m. (Flag Only)

Daily 2:23 p.m. (Flag Only)

Daily 7:25 p.m.

# RED & WHITE

J. Kossowan, prop.

Phone 39

<b>KING SIZE FAB —</b>	
35c Off	\$1.00
<b>ORANGE JUICE, Red &amp; White —</b>	
48 oz. tin	34c
<b>TANGERINE JUICE, Cypress —</b>	
48 oz. tin	35c

LAST CALL FOR MACINTOSH  
APPLES IN THE HANDPACK !!

## COMMUNITY AUCTION SALE

SATURDAY, NOVEMBER 2nd

— STARTING AT 1:00 P.M. —

At The DIDSBURY MEMORIAL ARENA

9 Cubic Ft. G.E. Refrigerator (A-1) 4-Burner G.E. Electric  
Stove, with Oven (A-1) Maytag Washer Very Good Dining  
Room Table, walnut finish Cabinet, Mahogany Buffet  
mahogany 2-Piece Chesterfield Suite, wine cellar Writing  
Desk Set of Five Matched Chairs Five Odd Chairs Cup-  
board Two End Tables Bedroom Suite, including Spring-  
Filled Mattress, very good condition Dresser Bed with  
Mattress Winnipeg Couch with Mattress White Enamel  
Coal Range Grahameite 2-Burner Electric Stove with Oven  
Bookcase Writing Desks Tool Chest Chesterfield  
Suite Water Heater Extension Table Davenport Buffet  
Brooker Coal Stove Number of Good Oil Heaters Quantity  
of New Paint in gallon and quart sizes Bee Hives Large  
Quantity of Carpenter Tools Tube Clothes Horse  
Quantity of Dishes Wash Stand Electric Toaster  
Shovels Rakes Furks Some New Hardware  
Heater Two Washing Machines in A-1 shape Two Com-  
plete Beds Two Dressers Three Kitchen Chairs Dress-  
ing Table Round Dining Room Table Kitchen Range  
Electric Cabinet Radio G.E. Junior Range with Oven  
Small Coleman Oil Heater

NUMEROUS OTHER ARTICLES OF EVERY KIND  
LISTINGS ACCEPTED UP UNTIL SALE TIME

AUCTIONEER CLERK  
**Raymond L. Shantz** **Lorne Clayton**  
Lic. No. 120, Ph. 1211, Didsbury Phone 83, Didsbury

You'll find  
it in the

# WANTED

**CARD OF THANKS**  
I would like to take this opportunity to thank Mrs. Miller, Lee and Bankier, Mrs. Davies, Mrs. Fox, Mrs. Turner and the hospital staff for the kindness and care shown me during my stay in hospital. I would also like to thank my many friends and relatives for cards, fruit, etc. sent to me while in hospital.  
1tp  
MRS. W. BOGNER

**CARD OF THANKS**  
We would like to extend our sincere thanks to our many friends and neighbors for the loving tributes in memory of our wee son; also for the many cards and letters of condolence during our bereavement. Their kindness will always be remembered with thankful hearts.  
MR. and MRS. W. BOGNER  
1tp

### "NEW MOON" IN THE NEWS

Russia's man-made "moon," now circling in outer space, has occasioned much conjecture and not a little alarm about implications for Western security of Soviet scientific achievement.  
If the Soviet space satellite has shattered complacency among top military brass of the free world, it may be regarded as a mixed feeling. It would, however, be folly to conclude that the West has lost to Russia the race for scientific superiority.

The discovery in the realm of medicine made a little more than a year ago in an obscure laboratory in the U.S. proves the truth of that assertion. That discovery, made by Dr. Jonas Salk, resulted in a vaccine that has reduced paralytic polio occurring in the United States more than four-fifths since 1955.

In the free world the chief aim of scientific research is improvement of living standards, eradication of misery and disease. If greater scientific effort must now be devoted to meeting the threat of the USSR's Sputnik, and the fight against disease suffers as a consequence, the fault will lie with the Kremlin.

**FOR RENT** — Five-room house in country, 12 miles west of Didsbury, garage; Calgary Power. Apply A. J. Luft, phone 1717.  
43-31c

**IN MEMORIAM**  
In loving memory of a beloved wife, mother and grandmother, Mrs. Joe Dick, who passed away on November 3rd, 1956.  
"They say time heals all sorrows and helps us to forget. But time so far has only proved how much we miss her yet. God gave us strength to take it, and courage to heart the blow. But what it meant to lose her no one will ever know."  
— Sadly missed by her husband and Family.  
11c

**FOR SALE OR RENT** on Call Crop shares, 25 head of young, well bred Hereford cows. Joe Dick, phone 121.  
43-31c

**STRAYED** — Two Hereford cows and their calves; branded fish bar on left hip; may be other brands on them. Jim Tanton, phone 812, Acme, collect.  
43-31p

**FOR SALE** — White enamel coal range, good condition. Apply to Mrs. Teachrob, phone 285.  
43-21p

**FOR SALE** — Two large stacks of straw, oats and barley. Phone 503, Cremona.  
43-31p

**FOR SALE** — Half section improved land, full set of buildings, north and west of Didsbury. Price \$35.00 per acre. Some terms. P.O. Box 29, Didsbury.  
43-31c

**FOR SALE** — 20-Foot House Trailer, in good good condition. See Art Bruce or phone 268, Didsbury.  
43-31p

**FOR SALE** — Remington 30.06 Rifle, complete with one box of Dominion ammunition. \$25.00. Fee's General Retail.  
43-41c

**IN MEMORIAM**  
In remembrance of Edwin Jackson:  
"Resting where no shadows fall"  
— His Wife

**FOR SALE** — No. 8 wheat, 70c per bushel at Three Hills Jackson Machine Shop, Three Hills. 381tn

**FEEDER CATTLE FOR SALE** — 55 head, weigh around 700 lbs. and better. Hans Haener, 15 miles west of Carstairs, phone 110, evenings.  
41-31c

**CALL FOR TENDERS**  
The Olds School Division No. 31, Didsbury, Alberta, invites tenders on the following property:  
1. GORE S.D. No. 650, situated SE 1/4-24-31-1-W8  
(a) School Building  
(b) Barn  
2. JACKSON S.D. No. 1492, situated SW 1/4-13-30-3-W5  
(a) School Building  
Tenders to be received until 9 a.m. November 4, 1957. Individual tenders on each separate item. Highest or any tender not necessarily accepted. Deposit of 10% of bid to accompany all tenders. Successful bidder must remit balance within 7 days of acceptance or deposit will be forfeited.  
Mark all envelopes plainly "TENDER." Tenders to be submitted to R. B. BUDGE, Sec.-Treas., Olds School Division No. 31, DIDSBURY, Alberta.  
42-21c

**FOR SALE** — One building 9 ft. by 12 ft., to be moved. Apply Box 84, Didsbury.  
43-31p

**FOR SALE** — 50 laying Loughorn Hampshire crosses - bred pullets, \$1.50 each. W. C. Fischer, phone 2014.  
41-21c

**FOR SALE** — Man's bicycle, good shape, \$20. Peter Janzen, Phone 148.  
41-31p

**SPECIAL** — Plastic-Cryovac Turkey Freezer Bags; 10 cents each. Fee's General Retail.  
40-41c

**FEEDER CATTLE SALES** will be starting on Friday, Oct. 18 at the Olds Auction Mart Ltd. Sales will be held EVERY FRIDAY until after the New Year. Selling cattle by the pound; 3 1/4 commission. Auctioneers: Archie Boyce, licence No. 21; Rosehill Bros., licence Nos. 208 and 209.  
38-31c

**SALESMEN WANTED** — For steady year-round income — sell Haveligh Products in Didsbury locality. Write today. W. T. Ralway Co. Ltd., 11-40, Winnipeg 2, Man.  
38-31c

**KEEP ANOTHER COW INSTEAD OF YOUR BULL** — Join Mountain View Breeding Association Limited. Service on all Dairy and Beef breeds of cattle. For information, phone 541. Olds, between the hours of 8 a.m. and 10 a.m. on any day except Christmas or New Year's Day, or write to Mountain View Breeding Association Limited, Olds, Alberta.  
41-31c

## Calgary Junior

## Ballet Corps

Will Perform In The  
DIDSBURY SCHOOL AUDITORIUM  
FRIDAY, NOVEMBER 8th

Commencing at 8:00 p.m.  
Sponsored by Didsbury High School  
Students' Union

Watch For Further Announcements

MAKE YOUR COURTESY  
CODE OF THE ROAD

Replace with ...  
**THE NATION'S  
NO. 1  
BATTERY**

DELCO Dry Charge is best because it's fresh — freshest battery power you can buy. Written long-life warranty. In 6- and 12-volt models.

**EDEORD MOTORS**  
YOUR MODERN GARAGE  
CHEVROLET — OLDSMOBILE

Phone 58

Didsbury

# For the Rest Of Your Life...

I SET MY THERMOSTAT TO HIGH...

I SET MY THERMOSTAT TO JUST WARM

## For Warmth Without Weight! - Dial Sleep Tonight!

For the "Rest of Your Life" slip away into slumber tonight beneath the gentle warmth of an Automatic Electric Blanket. Set the dial for the warmth that means comfort to you, and that warmth is yours all through the night and for every night to come. You are never too cold, never too warm, never tired from the burden of heavy coverings. Sleep, restful and refreshing, is yours with an Automatic Electric Blanket. For single or double beds. With single or dual control. Light, warm and washable, they are available in a choice of colors at your store today.

GET AN AUTOMATIC  
**ELECTRIC  
BLANKET**

TODAY!



And Remember, Electric Gifts Keep on Giving.

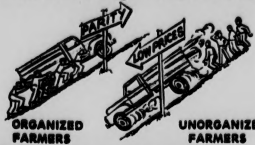
**CALGARY POWER LTD.**

HELPING TO BUILD A BETTER ALBERTA



## FARM FAMILIES OF ALBERTA!

Together—We Can Control the Business of Farming — Alone We Can't!



THE BUSINESS OF FARMING IS IN DANGER — HELP YOURSELF BY JOINING WITH YOUR NEIGHBOURS  
**F.U.A. Week Nov. 11-16**

LITERATURE AVAILABLE FROM YOUR LOCAL F.U.A. REPRESENTATIVE F.U.A.-1

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.

## Knox Groups Hold Social Evening

Knox senior choir members and the Sunday School teachers held a social hour Sunday night, after the church service, in honor of Mr. and Mrs. Benny Gillie, who were married recently.

After a short program, with Mr. Carleton Leeson as master of ceremonies, Mr. Dave Jenkins, on behalf of the choir, spoke of the gift Benny has, that of a good tenor voice, which he can use wherever he goes. The choir is certainly missing Benny's voice, as he has been a faithful member of the choir for so long.

Mr. Bill Cowan, as Sunday school superintendent, spoke of the way they were missing Benny's services as a teacher of a boys' class for a number of years.

Rev. Palmer presented Benny and Grace with a lovely Bible from the congregation.

All wished the newly-weds a long and happy married life in their new home at Innisfail.

## OLD AGE PENSIONS

What will the higher old age pensions cost? About \$90 million a year, estimates The Financial Post, and will bring the total bill for federal old age, blind and disability pensions to over \$500 million by next year.

## Co-Operative Refinery In The News

At a meeting of the Executive of United Farmers of Alberta Co-operative Limited, held in Calgary this week, the matter of refinery planning program was discussed. Certain proposals resulting from this discussion will be presented to the Board of U.F.A. Co-op and to the Annual Meeting for consideration.

The Annual Meeting will be held on November 13 and 14 in the Palliser Hotel in Calgary, at which time the 40 elected delegates representing the members of U.F.A. Co-op will be in attendance. In preparation for the Annual Meeting the executive members considered the auditor's statement for the past year and were gratified to observe the substantial increase in the earnings of U.F.A. Co-op. It is expected that these increased earnings will be reflected in an increased patronage dividend rate.

One of the featured speakers at the Annual Meeting this year will be Mr. Arnold Platt, president of the Farmers' Union of Alberta. Taking part in the executive meetings were George Church, Balzac president; Jake Frey, Acadia Valley; George Bayle, Sexsmith; W. J. Hoppins, general manager.

## A Prayer . . .

To awaken each morning with a smile brightening my face, to greet the day with reverence for the opportunities it contains — to approach my work with a clean mind — to hold ever before me, even in the doing of little things, the Ultimate Purpose toward which I am working — to meet men and women with laughter on my lips and love in my heart — to be gentle and kind and courteous through all the hours — to approach the night with weariness that over work sleep and the joy that comes from work well done — this is how I desire to waste wisely my days.

— Thomas Dreier

## FAMOUS QUOTE

Show me a man who cannot be bothered to do little things, and I'll show you a man who cannot be trusted to do big things.

## Modern Homes For Veterans

"Build your own Homes" is not a slogan or a catch phrase, but is an achievement which has been accomplished by veterans numbering many thousands and increasing as the years go by. The Small Holding feature of Veterans' Land Act is steadily gaining popularity. It provides a sound avenue by which veterans can acquire a country estate, in which to raise their families away from the crowded centers and high taxation, in an environment of pleasant rural surroundings where children can enjoy freedom and the beauties of nature. Times and conditions have changed and country homes have now all the modern conveniences and utilities with easy access to paved roads and transportation. In conformity with other advancements, amendments to the Act now provide more money for house construction in order to meet modern requirements and the higher cost of material and labour.

Originally \$6000.00 was available, with the veterans making an initial cash deposit of \$600 and the veterans being entitled to a conditional grant of \$1400.00 which they earn by residing on and operating the property for the first ten year period. The veterans contract was for the sum of \$4000.00 repayable at 3 1/2 Per Cent interest over a period of 25 years in monthly payments of approximately \$20, plus their taxes and insurance premiums. Under the amendments an additional loan of \$1400. is now available, with the veterans making a contributory payment of \$700, which sum is used for building purposes, making a total of \$8100. for land and construction of a house. The additional loan is also repayable over 25 years at 3 per cent interest. The monthly payment on these two consolidated loans only amounts to approximately \$28.00. This is an exceptionally low monthly payment, being only about one-third of normal rent charges for comparable houses.

The \$8100. can be supplemented in value by approximately another \$2000. as the veteran can be his own contractor and contribute much of his own labor and absorb overhead charges, profits etc. Certain which can be finished at a later date when the veteran's finances and time permit. Under these flexible and ideal conditions, it is an established reality that veterans come the proud owners of properties valued at \$10,000 or better. Homes where they can enjoy all the amenities of a combined urban and rural life and be in the enviable position of being able to supplement their incomes off their own estates.

The monthly payments are the same in Canada, with the total repayable contract debt of only \$5400 at a low rate of interest. Taxes, are the terms now enjoyed by our No. 1 citizens, the veterans of World War II who have been successfully rehabilitated and integrated into the ranks of society on a sound economic basis.

Other veterans, whose circumstances do not permit them to live in rural surroundings can solve their housing problem under Part II V.L.A. which assists veterans to build modern houses on town or city lots. Veterans establish their equity in this scheme by supplying their own lot, which must have a value of \$800 or better. \$8000 interest free money is available while the veterans are building, and they can act as their own contractors and contribute much of the labor.

## Squirrel Cage . . .

SO TRUE ! ! !

"Pa, why should we learn by the mistakes of others?"  
"Because you don't live long enough to make them all yourself!"

ANIMAL LIFE ! ! !

One male deer to another: "I wish I had his doe!"

APT OBSERVATIONS

An auction sale is where if you're not careful you'll get something for nothing.

The perfect host is the one who gives the party you are the life of. Just about the time a woman thinks her work is done, she becomes a grandmother.

PEDESTRIANS DON'T COUNT !

In Oklahoma City a defendant in municipal traffic court pleaded guilty. "Did you have an accident?" asked the judge.

"Nope," replied the defendant, "I hit a pedestrian!"

NO HAREM ! ! !

"Well, good evening, Bishop," said the dowager as the Bishop came into the drawing room with an attractive woman on his arm. "And is this your most charming wife?"  
"This," replied the Bishop, "is my only wife!"

Risky ! ! But Yes —

In the old days it used to be said that grain in the elevator was as good as cash in the bank. But grain in farm storage is something very different. It is subject to damage by weather and rodents. It may heat or discolor. It can be stolen or moved. It cannot be measured accurately. And there is no man living who can guess what it will bring and when it ever reaches market.

This business of government cash advances on farm stored grain can easily become a political football. At every election the temptation will be to raise the advance limits higher.

Involved. On completion of the house, title is registered in the name of the veteran and the veteran executes a mortgage in favor of C.M.H.C. for an amount not less than the cost to the Director, V.L.A. The veterans have to pay an application fee of \$35 to C.M.H.C. part of which is later refunded.

The mortgage is repayable in monthly payments over a period of 25 years at the current rate of interest, which at the present time is 6 per cent. The monthly payments are at the rate of \$6.40 per \$1000 borrowed, plus 1 1/2% of the annual taxes, and which amounts to less than current rentals.

Under both of the above schemes the Director, V.L.A., provides free legal services for conveyance of titles, mortgages, searches, etc., free V.L.A. house plans, competent construction supervisors to assist in the selection of plans, arriving at estimates and actual advice and supervision on the job. Construction schools are organized to educate veterans in becoming their own contractors, doing their own buying and dealing with sub-trades.

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# THE DIDSBURY PIONEER

Established in 1903

Published Every Thursday at Didsbury, Alberta  
Entered as Second Class Matter, Post Office Department, Ottawa  
Member of the Canadian Weekly Newspapers Ass'n.  
and of the Alberta Division of the C.W.N.A.  
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JAMES CURRIE, Editor and Publisher

Ramblin'

and

Roamin'



## Just For The Record . . .

Glancing through reports of a recent gathering of city and town bosses, who had our provincial treasurer, Mr. Hinman, on hand to throw a few low curves we gather that we're not as rich as we thought we were. That's just about what the man said. In a veiled sort of way, the lad who handles the provincial purse strings left us with the idea that a provincial sales tax is inevitable. Seems to us they're giving away a few millions in oil dividends and then getting it back as soon as possible through other channels. Who does the collecting? Who does the extra book-keeping? Who gets stuck in the long run? You and me?

## And A Friendly Nod . . .

To the wee lads and lassies who will visit our home on this Hallowe'en night. We've got some apples and some peanuts, some candy and some gum, they're yours for the asking if you only want to come. One thing we'll insist on, it's easy to do, just say: "I'm here to have fun, and destruction is out."

## Just For The Record . . .

The vote held yesterday on the provincial liquor deal has cost a lotta people a lotta time, and in some cases, a lotta money. We've kept fairly silent on the issue up to now, but here comes a small squeak: the government still has the last word — so what does the general opinion of the voters in this plebiscite mean — in our opinion, practically nothing.

## And A Friendly Nod . . .

To the quoter of the following missile: "Good taste is better than bad taste, but bad taste is better than no taste at all."



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YOUR PHONE!

AS NEAR AS  
YOUR PHONE!  
"Buy At Home"



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ALBERTA

## Guest Editorial

ALBERTA VOTERS  
WILL EXPRESS THE  
FAMOUS LAST WORDS

(The following is an editorial which appeared in the Camrose Canadian last week, too late to influence voters one way or another, in this area; but we do believe it carries a fair amount of common sense.)

Whenever way the vote goes in the next Wednesday's Liquor Plebiscite it will probably be the last words from the people in quite some time. We still think the entire plebiscite setup is a screwball situation. No one knows for sure what will happen if the vote goes "Yes" or "No". The people will have no say in framing the legislation should the people ask for more liberalization of their liquor regulations.

A strong "No" vote might stimulate a tightening up of the regulation now in force. We can never doubt the sincerity of the church people, particularly, who are working intensely to maintain the status quo, but at the same time there are many people who honestly think conditions would be better if the retail system was liberalized.

The Anglican Church Bishop in Edmonton is exhorting his people to study the situation carefully, at the same time severely criticizing the government for presenting such an ambiguous ballot to the public. He directs his people toward a program of sobriety.

We can readily understand how he feels, for we too regret the emasculation of the plebiscite ballot and the consequent mental confusion. The thing to do now is to get out and share in the expression of an opinion.

The Editor of The Canadian was challenged in his office last week by a citizen of Vancouver who charged that statistics used by the "No" forces in Alberta certainly do not factually represent the conditions in that province. He maintained that actually the consumption of hard liquor had decreased by some 38 per cent in B.C. since the advent of the cocktail bars.



SERVICE  
BOARD  
NOTES  
— By —  
W. K. SNYDER  
Agricultural  
Service Board

**TREE PLANTING:** During the past few weeks I have been out to have a look at the various farms that have ground prepared to take trees next spring. In most cases the ground is well prepared, as it should be. The extra time spent in doing a very thorough job of preparing this ground for trees is time well spent.

All perennial weeds and grass must be eradicated to meet the requirements of the government to qualify for tree trees. All tree plots and applications are subject to fall inspection.

I still have a number of inspections to make yet this fall, assuming of course that this snow will disappear. If perchance you have trees ordered and your ground is not in top notch condition, you will still be able to give it another stroke or two.

I may be optimistic, but I feel that we still will have some more good weather to give opportunity to clean up these late fall jobs.

Of course you will have probably guessed by now that unless your ground is in satisfactory condition, your order for trees for spring planting may be cancelled. This is quite right as it is a waste of time and effort to plant trees in weedy ground. I hope it will not be necessary for us to make any cancellations.

Beer consumption had actually increased about 20 per cent.

No one was yet sure whether it was the new system or changed economic conditions which was accounting for the lower consumption of spirits.

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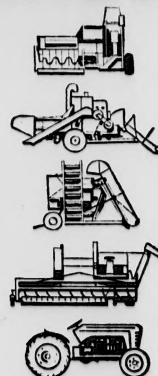
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## Dr. Thomas Lee

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 Two doors west of hospital on  
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## EVANGELICAL CHURCH

Rev. A. E. Stickle, Pastor

## Sunday Services:

10:30 a.m. — Worship Service  
 11:30 a.m. — Sunday School  
 7:30 p.m. — Evening Service

Wednesday Evening 8:00 p.m.  
 Bible Study and Prayer Meeting

## Bible Services:

Sunday Services  
 2:00 p.m. Sunday School  
 3:00 p.m. Worship Service  
 Youth Fellowship, Friday 8:00 p.m.  
 The Pastor and Congregation  
 extend a sincere welcome to all.  
 Come and Worship with us.

## REDEEMER LUTHERAN

CHURCH

The Church of the Lutheran Hour  
 REV. E. B. FOX, Pastor  
 Divine Services every Sunday at  
 10:30 a.m., followed by Sunday  
 School and Adult Bible Class.

## UNITED MISSIONARY CHURCH

REV. W. D. ANNETT, Pastor

Sunday School, 10:30 a.m.

Preaching, 11:30 a.m.

Sunday evening service, 7:30

p.m.  
 Wednesday evening prayer meet-  
 ing at 8 p.m.

## ST. CYPRIAN'S

ANGELICAN CHURCH

Services on the first, second and  
 fourth Sundays at 12 Noon.  
 1st Sunday Holy Communion  
 2nd Sunday Morning Prayer  
 4th Sunday Family Service  
 Sunday School every Sunday  
 (except the 4th) at 11:00 a.m.

## FALLEN TIMBER

FOUR SQUARE CHURCH  
 Rev. R. & Rev. C. Moore — Co-Pastors  
 Sunday School 1:30 p.m.  
 Church Service 2:30 p.m.  
 Young People's every Friday  
 8:30 p.m.  
 Come and Bring Your Friends



October 31st is the night  
 to watch out.

For the spooks and goblins  
 will be going out;

The kiddies will be running  
 for tricks or treat.

Out in the country, and  
 up and down the street.

That night we can have fun,  
 and stay out late;

But let's not upset the outhouse,  
 or take off the gate;

It's quite a big job,  
 if these are out of wack.

Especially if you're old,  
 and have a lame back.

The goblins and witches  
 can sure get your fire.

When they drain gas out of the  
 tractor, and cross up the wires;

Hook up the fence charger  
 to the water pump;

It never fails to make  
 an old farmer jump.

The mail box is used to  
 put in the mail.

And not hide away  
 down the trail;

Soap up the windows,  
 if you feel you must.

But please be careful,  
 So they won't all go bust!

This year, please, don't  
 upset the old hay rack.

For it's too hard for  
 one man to put it back;

And don't open the  
 north corral gate.

Or the steers will get out,  
 and lose some weight!

These are the things,  
 we all used to do.

When we were young,  
 and foolish too;

But now we are old,  
 we can only dream.

Of all the things to do,  
 on Halloween.

Let's hope the goblins  
 will have a kind heart.

And won't go around  
 tearing things apart;

So to all you young folks,  
 just in your teens,

Let's have some clean fun,  
 this Halloween!

E. COOMBS

## FALLEN TIMBER

(From Our Own Correspondent)

Intended for last week  
 We are very glad to report that  
 Mr. McMullen Sr. is home from the  
 hospital.

Congratulations to Mr. and Mrs.  
 Ray Teynor, who are the proud  
 parents of a baby boy. Also con-  
 gratulations to Mr. and Mrs. Frank  
 Herbert, who have a lovely baby  
 daughter.

Mr. and Mrs. Earl Loughheed and  
 children were recent Saskatchewan  
 visitors at the home of Mr.  
 Loughheed's parents.

The annual bazaar of the busy  
 Bees was held Saturday evening  
 with five films being shown before  
 the sale.

Miss Patsy Morrison was a visitor  
 at her parental home over the  
 Thanksgiving holiday.

Mr. and Mrs. Johnny Howton  
 were recent visitors in Calgary at  
 the home of the latter's parents.

Mr. and Mrs. C. B. Moore, due to  
 the serious illness of Mr. Moore  
 will be the Asian 'flu.

Garry and Monty Moore spent  
 the weekend with their cousins,  
 Danny and Jeannie Howton.

Mr. Pat McGaffin of Edmonton  
 spent the Thanksgiving weekend  
 at the home of his parents, Mr. and  
 Mrs. McGaffin.

Mr. George Teynor, Mr. Ray  
 Teynor, Marvin Lester, and Mrs.  
 K. Teynor were Thanksgiving  
 visitors at the home of Mr. and Mrs.  
 E. Bruns.

## DIDSBURY UNITED CHURCH

REV. T. K. PALMER, Pastor

WESTCOTT:-

Sunday School 10:30 a.m.

Service 11:15 a.m.

DIDSBURY

Sunday School 11:00 a.m.

Service 7:45 p.m.

## HENRY ERB

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and

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Craftsmen

For The Sake  
Of Argument

Under the heading "For the Sake  
 of Argument" the latest issue of the  
 Maclean's Magazine carries an ar-  
 ticle entitled "If Ottawa Can't Sell  
 Our Wheat, Let Farmers Do It." The  
 article unfortunately contributes  
 nothing of a constructive  
 nature to help solve Canada's grain  
 marketing problems.

Filled with contradictory state-  
 ments to such an extent that it can  
 have little influence on thinking  
 readers the main point of the  
 above mentioned article seems to  
 be this: Take grain marketing out  
 of the hands of the "spineless,  
 short-sighted expedient-minded  
 politicians" who have proposed  
 marketing controls at the specific  
 request of "well meaning, but inept  
 farm leaders" and "establish a new  
 logical marketing system based on  
 tried and proven marketing pol-  
 icies."

The author does not say what  
 these tried and proven methods  
 should be, but the inference is that  
 marketing should be returned to the  
 open, speculative system of selling;  
 nor does he indicate how this sys-  
 tem could dispose of Canadian  
 wheat other than to say that  
 "under a free market system,  
 neither a surplus or a scarcity can  
 exist."

It is difficult to see how the open  
 market method of selling, which  
 failed so utterly in the past under  
 conditions of far smaller surpluses,  
 could dispose of more wheat and at  
 the same time maintain returning  
 to producers. Just as surely as night  
 follows day, under present surplus  
 conditions the open market would  
 mean lower prices.

If Canadian wheat was offered  
 at a lower price this country might  
 gain some slight temporary advan-  
 tage out there is no reason to  
 believe other exporters would not  
 also reduce prices. A disastrous  
 price war could easily result. The  
 United States, Canada's main com-  
 petitor for wheat markets, has  
 shown no hesitation in giving away  
 as much wheat as it is able under  
 special programs and paying a cash  
 subsidy on the remaining portion  
 which is sold for cash. Lower prices  
 for wheat would not hurt the wealthy  
 U.S. treasury nor the U.S. farmer,  
 who is assured of a support  
 price well above the market level.  
 It would hurt the prairie farmer in  
 Canada who is already receiving

Farm Loan Plan  
Under Discussion

Alberta's minister of Agriculture,  
 Hon. L. C. Halmrast, said that the  
 government's plan of making cap-  
 ital loans available to young farm-  
 ers is progressing favorably and the  
 first loans will be made soon. So  
 far, 11 of the 47 municipalities and  
 counties in Alberta have set up the  
 farm purchase boards required under  
 legislation for processing the  
 loan application.

Under the plan, loans may be  
 made up to \$7,500, or 40 percent of  
 the farm purchase price. They will  
 be for a maximum of 30 years, and  
 will bear 5 1/2% interest, of which  
 the purchase board will keep one  
 per cent to meet operating costs  
 and the remainder will go to the  
 farm seller. Eligible for the loans  
 are Canadian citizens and British  
 subjects between 21 and 55 who  
 have lived and farmed in Alberta  
 for at least three years.

less for his wheat than farmers in  
 most other countries of the world.  
 Then, too, experience has shown  
 that when wheat prices are low  
 world trade does not increase and  
 people do not eat more bread. Con-  
 sumption is relatively inelastic.  
 Perhaps there is need for greater  
 flexibility in present marketing  
 methods, and if so there should be  
 no delay in implementing changes,  
 but the system itself is sound. No  
 truly free markets for grain are  
 operating on the world today, at  
 least insofar as established export  
 prices is concerned, and there is no  
 reason why prairie wheat farmers  
 alone should again be exposed to  
 all the vagaries and uncertainties  
 of such a system.

Wheat Pool Budget

Didsbury Opera  
Theatre

Friday and Saturday  
 NOV. 1st and 2nd:-

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Handi-Pac	\$1.89

Smoked - Tenderized	
Picnics	
Per lb.	39c

Graham Wafers	I. B. C., 1's 2 For	63c
Instant Oats	ROBIN HOOD, 44 Oz. Pkg.	39c
Macaroni	SPLENDOR CUT, 5 lb. Box	49c
Cake Mix	ROBIN HOOD, 7 Reg. Kinds 3 For	89c
Tissue	WESTMINISTER, 4 Rolls For	45c
Flour	ROBIN HOOD, Paper Bag 25lbs.	\$1.69
Peanut Butter	MCCOLL'S 4 lb. tin	99c

Burns' - Pure	
Lard	
1 lb. pkg.	2 for 43c

Pink Seal	
Pink Salmon	
1's	2 for 99c

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PRICES  
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**SAVINGS**

FREE  
DELIVERY



F.U.A. SUPPORTS  
FARM MARKETING DEAL

The Farmers' Union of Alberta has for many years approved the principle of producer-controlled marketing boards. In this stand we have not been alone. This same principle has been approved by the Canadian Federation of Agriculture, the Interprovincial Farm Union Councils and all the many constituent bodies making up these organizations. There have been few issues of which Canadian farmers from one end of Canada to the other, have agreed so wholeheartedly on as the principle of the producer-controlled marketing boards.

The principle of the marketing boards has had the approval of all political parties. Every province in Canada has enabling legislation. Most provincial governments give active help and encouragement to those interested in marketing boards. The federal government has also given farmers the legislation they required to open the markets. Amendments regarding such legislation were passed without any opposition at the last session of parliament.

Marketing boards have been tried in many provinces and on many food products. With rare exception they are still in business and have secured increasing producer power.

Experience with marketing boards (not theory) has shown that marketing boards do not injure co-operative private enterprise producers and distributors of food products, do not injure retailers, and do not injure, but help, consumers. Similar experience has shown that marketing boards do make it tough for the chiseler, the speculator and the operator who tries to get by by using shady practices. Marketing boards destroy the dream of those people who hope to gain complete control of the production, processing and retailing of the food of the nation.

If you are a producer of eggs, a legitimate middle man giving value for services rendered, or a consumer, you have nothing to fear from the proposed egg marketing plan and it deserves your whole-hearted support.

If you are a chiseler, robbing both the producer and the consumer, or if you are a speculator rather than a handler, or if you want to see family farms disappear and integrated factory farms take their place, then you should oppose this plan, with all your might. You should oppose this plan, because if it is passed, you are going to be out of business.

— The Organized Farmer

## MORE SMALL CARS

There's more competition coming in small cars. Japanese-made models will soon appear in Canada.

Auto makers in Japan have been expanding their output month by month. They are now eager to join with Britain, Germany, France, Italy and Sweden in filling North America's growing hunger for small cars.

On its way to Canada from Japan is a four-wheel drive, jeep-type car which will be going to a Vancouver dealer.

## THOUGHT FOR THE WEEK

It doesn't matter how much a man talks, as long as he says it in a few words.

## Policies Can Stifle Development

The Canadian dollar is at a premium in the United States.

At this time of writing, the Americans are paying us \$1.06 in their money for \$1.00 in ours.

Premier Frost doesn't like this. He thinks they are paying us too much for our dollar, and that we Canadians can't stand that kind of prosperity.

He says something should be done about it; and he suggests arbitrary action to reduce the value of the Canadian dollar to parity with the American.

To many Canadians this suggestion will be as welcome as a frost at blossom time. Most of us like to get as much as we can for our money. We think our dollar is losing value fast enough without the government forcing it still lower.

The United States is one of the few countries that allow their citizens to ship as much capital as they like out of the country.

Canada is one of the few countries in which the people of other countries think it would be a safe place to invest their capital. What could be more natural than that American capitalists should want to invest some of their surplus capital in Canada?

In order to do this they have to convert their American dollars into

Canadian dollars. It is the demand among American dollars and Canadian dollars to invest in Canada that has caused our dollar to rise so high in the American market.

The Canadian dollar is a floating dollar. It has no fixed value, but it worth whatever you can get for it.

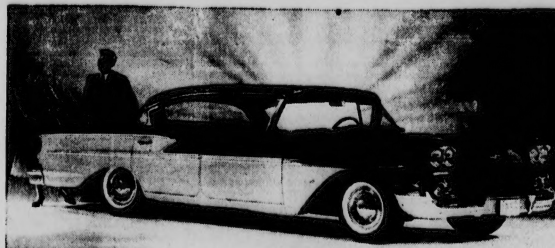
If Mr. Frost had his way, a fixed value would be placed on it. Such a value would have to be arbitrary; and it would be no indication of the value the market would place on our dollar.

Wherever governments set arbitrary values on their currencies black markets develop where people can buy and sell such currencies for what they are worth to those who are selling or buying them.

It is the considered policy of the Bank of Canada to allow the Canadian dollar to find its own value in the market.

Consequently there is no black market for our currency. But if any suspicion should arise that our dollar is likely to be arbitrarily devalued, black markets would soon develop, and our currency would become quite common.

Much of the American capital coming into Canada is in the form



Dramatic new styling and outstanding engineering advances are combined in the 1958 Chevrolet. Completely new from bumper to bumper and from frame to roof line, the 1958 Chevrolet is longer, lower and wider, and emphasizes flowing sculptured lines from the dual headlamps to softly flared rear fenders. Sturdy coil springs, front and rear, are standard, while a new "Level Air" system which automatically adjusts to all load weights is optional. Shown here is the Bel Air 4-Door Sport Sedan.

goods produced in the U.S. and

might peter out, but needed here

not set in while we were waiting.

Then we would have more serious

things to worry about than the

over-valuation of our dollar.

The time to develop our industries

is to develop each one when

the opportunity arises. If we im-

pede the importation of goods or

materials necessary to our develop-

ment until we can produce them

ourselves we will be a long, long

time getting our country developed

if we ever do.

We hope the government of Can-

ada will not take Mr. Frost's sug-

gestion too seriously.

— The Rural Scene



Impala Sport Coupe — such luxury never came out of the low-price field before!

## ALMOST TOO NEW TO BE TRUE ...

## '58 CHEVROLET!

The biggest, boldest move any car ever made!

Meet the beautifully moving '58 Chevrolet!

It's so pointer-quick, so silk-smooth it goes far beyond even the great Chevrolet performers of the past. Here are radical new departures in power, ride and body-frame design, a V8 unlike any other, a Full Coil suspension system and a real air ride! Even two new super models! See the '58 Chevrolet today!

Look at Chevrolet's new styling, airy new gull-wing fenders. That's how new Chevrolet is all over. It's lower and wider — and nine crisp inches longer.

There's an all-new Turbo-Thrust V8\* engine with a new brand of velvety action. Pair it up

with Turboglide\* and you'll command the quickest, smoothest combination on the road! There are two new rides — cradle-soft Full Coil suspension — and the first real air ride\* in Chevy's field. The body-frame design is new, the wheelbase is longer, for a sweet new handling feel.

There's plenty more — a new 4-headlight system for safer seeing, new 6 and V8 power, a new foot-operated parking brake. Improved transmissions include a smoother-than-ever Powerglide\* — and two new super models make their debut — the Impala Sport Coupe and Convertible. They're the lowest, most luxurious Chevrolets of all.

See all that's new at your Chevrolet dealer's! \*Optional at extra cost.



The eye-bling new Nomad... 4-door, 6-passenger station wagon.



Bel Air 4-Door Sedan — bold new beauty and Fisher Body quality.

HEAT DOLLARS  
FLY THROUGH  
"GONE FLAT"

Old, GONE FLAT insulation CAN'T insulate, wastes up to 40% of your fuel dollars! Insulation should be 4 inches deep, filled solidly between joists. Get FREE "Zonometer" heat-saver ruler from us. Tells just how much fuel you may be wasting.

JUST ADD  
ZONOLITE<sup>®</sup>  
INSULATING FILL

Zonolite vermiculite insulation contains millions of heat-trapping air cells. Fireproof. Can't ever go flat. Guaranteed for the life of the building. Pours like popcorn, do it yourself in an afternoon per bag.

Save Up to 40% on Fuel. Get FREE estimate here.

Didsbury Lumber  
PHONE 65 — DIDSBURY

Edford Motors  
ED FORD, Prop.  
PHONE 58, DIDSBURY, Alta.

A GENERAL MOTORS VALUE C-1580



## VOLKSWAGEN

STANDARD	\$1690.00
DELUXE	\$1860.00
NEW INTERNATIONAL 1-TON —	
Priced at	\$2450.00
— USED UNIT —	
1955 3-TON MERCURY TRUCK —	
New motor and good tires	\$2200.00
— SEE THESE AT —	

## HAROLD E. OKE

"Your Machine Man"  
Phone 10 Didsbury

## M. S. I.

— INTRODUCES —  
PLAN CTHE MOST ECONOMICAL MEDICAL  
FOR THE INDIVIDUAL MEMBER

M.S.I. benefits were formerly only available to group members under a common employer through the medium of payroll deduction.

Now, effective January 1, 1958, M.S.I. introduces Plan C for the individual and his family. It is the individual plan that you have long waited for. The benefits provided in this Plan C are similar to the benefits already being provided under Group coverage.

## Quarterly rates are as follows:

Single Person	\$ 9.00
Family of two	18.00
Family of three or more	25.50

The most economical medical plan available in Alberta. All enquiries should be sent to our Head Office at 10169 - 104th Street, Edmonton, Alberta.

**MEDICAL SERVICES (Alberta) Incorp.**  
Head Office: Edmonton, Alberta  
Branches: Calgary and Lethbridge

## DISTRICT NEWS

## M.V.B.C. NEWS

(From Our Own Correspondent)

Two weeks have passed since we waited with you, and the flu bug has taken its toll. Hope that all the readers have managed to escape its inroads, for it is the most unpleasant visitor one can have. We assure you. We appreciated greatly the good care the two nurses at the college gave us, and have been giving each one of the students who have been stricken with the malady. Thank you, Ailene and Doreen.

Rev. R. P. Dittmer is a guest at the college during the period of special services being held in the United Missionary Church. He also takes the chapels each morning. You may want to drop in for one of them. The students and faculty are appreciating his good ministry in our midst.

Since we last wrote this column President Taylor has lost his mother. She had been ill for many months, and was in the Galahad hospital for some time. The funeral was held in the Lutheran church at Camrose, and the Rev. Laavie, pastor of the church, was assisted by Rev. Amsey Frey, Friday, Oct. 18. Two carloads of friends from Didsbury attended, the faculty going in the school car.

Mrs. H. A. Traub and Mrs. Arthur Eby have been taking turns cooking at the school as Mrs. Stauffer has been caring for a sick family. We hope things will be normal again soon. We are very grateful for those who can come to help us when we need them so much.

Some members of the faculty went to Calgary on Friday afternoon. We now have a lovely new organ lamp and some other equipment that was sorely needed. At present the windows are being eased in the chapel, and the base boards will finish this lovely room.

We have had word from Miss Grethe Andersen recently. You will be interested to know that she is doing deputation work in England for the Oriental Missionary Society, since she has finished the course in midwifery. Grethe is well equipped for a missionary—nurse in India now and is patiently waiting for the proper papers to be secured for her.

Friends will also be interested to know that we saw Miss Iris Schiltz, Reg'n., while in Camrose. You may want to drop a "hello" card to her at Camrose.

ENGLISH HEREFORD SIRE  
TO BE ON DISPLAY

The above animals will be on display at W. J. Edgar & Sons Fifth Annual Production Sale at the Boyce-Rosehill Sales Pavilion, Olds, on November 15th.

This important sale will give all who can attend an opportunity of seeing two of England's outstanding herd sires.

They were imported last September by W. J. Edgar & Sons, Parsonage & Holmes, Innisfail and Loughheed Bros. of Bowden, who are great contributors in this sale.

It will also afford an opportunity to many local breeders to purchase top quality heifers bred to these bulls.

The sale will be officially opened by Hon. Ernie Willis, Q.C., M.L.A., Hereford Breeder from Boisjvain, Man., at 1:00 p.m.

## ANOTHER QUOTE

When a man retires and time is no longer a matter of urgent importance, his colleagues generally present him with a watch.

— R. C. Sherriff

## Notes From D.A.

By Howard J. Fulcher

Good ventilation is a very important factor in the good health and well being of livestock. During winter months barns often become quite damp and in some cases wet, resulting in sickness and general unthriftiness of the animals being housed.

All ventilation should be checked and any repairs necessary carried out before cold weather sets in. Flues should be checked and cleaned if necessary. In the natural draft systems be sure there is ample outlet area, so that moist air can be drawn off. Where ventilation has been a problem and power is available, the fan type systems prove very satisfactory.

These may be quite extensive with thermostatic controls and dual systems. A very practical system for average cattle and hog barns is to have a 16-inch fan located at ceiling level on the south or east wall enclosed in a duct 18 inches wide and 12 inches deep; this depth reduced to about four inches at floor level.

Manually controlled slides can be constructed in the duct but should be well fitted so they can be completely closed if necessary. This gives positive control of air taken out of the barn; fresh air can be allowed to enter through small inlets at ceiling level or from the left.

THE  
Homemakers

By HELEN HOWARD

Hello Homemakers:

Cries of "Trick or Treat" this week will find you "shelling out" to all those pint-sized witches and robins. Bright red candied apples are a treat the kids will love anytime.

## Candied Apples

3 cups granulated sugar  
1/4 teaspoon cream of tartar  
1/4 teaspoon salt  
1 cup water  
Red food coloring  
Combine in a deep saucepan and cook rapidly without stirring until syrup dropped into cold water forms a brittle thread which piles up in zig-zag fashion (290 deg. F). Remove from heat, keep warm and immediately begin dipping apples, one at a time. Place on wax paper to cool and harden.

While we are on the subject of apples (and this is just the season for them) here's a recipe for:

## Whole Apple Crisp

6 tart cooking apples  
1/3 cup butter  
1 cup brown sugar  
2/3 cup sifted all purpose flour  
or 1/3 cup flour and 2/3 cup fine rolled oats

Core and pare apples. Place close together in a greased baking dish. Cream butter, add brown sugar and cream well. Blend in flour with pastry blender until mixture is crumbly. Sprinkle mixture over apples. Bake in moderately hot oven 375 deg. F for 40 minutes or until apples are tender and topping is lightly brown.

Yield: Six servings.

For more apple recipes write or phone 275. Olds, or pamphlet "Apple Recipes". It will be mailed immediately on request.

## Here's How

Eliminate waste when measuring molasses by greasing the cup lightly.

Bacon rind is excellent to flavor soups and vegetables.

To prevent the lower compartment of an aluminum double boiler from discoloring, put in one-half teaspoon of cream of tartar or vinegar.

Use lukewarm water for sprinkling clothes because it penetrates more evenly.

## Furniture Polish

Here's a method for shining up your furniture and polishing it:

1 quart hot water  
3 tablespoons boiled linseed oil  
1 tablespoon turpentine

Heat in a double boiler and wash the furniture with a soft cloth wrung out of the mixture — rub to a polish with chamox or soft dry cloth.

The hot water and turpentine removes grease and dirt, the oil polishes the finish.

## For SALE Or TRADE

## 1956 DODGE 2-DOOR —

Completely checked over, new rubber, with radio; guaranteed!

## 1954 DODGE HARDTOP SPORTY MODEL —

With Hydrive and Radio

## 1954 DODGE FOUR-DOOR —

A good family car

## 1951 DODGE TWO-DOOR —

Completely overhauled, new paint; good as new.

WATCH FOR THE ARRIVAL OF  
THE NEW —

## "1958 DODGE"

NEXT WEEK ! !

KELM'S  
SERVICE

Phone 142

Didsbury

For all or any of your  
printing requirements  
call 12 - The Pioneer Office

We Sell . . .

The New 12th Series  
Canadian Savings Bonds

A BETTER BUY THAN EVER

First Two Years 3 1/2 Per Cent Remaining  
Eleven Years, 4 3/4 Per Cent

Sub-Agent for:

Toole Peet Investments Ltd., Calgary, Alta.

## REIBER BROTHERS

Where Insurance Is A Business, Not A Sideline  
C. E. Reiber Phone 90 A. W. Reiber

ADVERTISING DOESN'T COST ! ! IT PAYS ! !



## MAC'S Hardware

Phone 33

Didsbury

## We Have Many

NON-ADVERTISED

## Carnival Specials

"Come In and Look Them Over ! !"

CAMPBELL'S FOOD STORE  
PREMIER MEATS

"THE COMPLETE FOOD CENTRE"  
RAY and BETH CAMPBELL

COME IN AND LOOK AROUND . . .

— WE HAVE SPECIALS —  
IN BOTH DEPARTMENTS ! !

Saturday Is The Last Day

For Carnival Tickets

SATURDAY'S ONLY —

ICE CREAM 1/2 Gallon 99c

SATURDAY SPECIAL At The MEAT COUNTER  
SHOULDER ROASTS OF BEEF —

Per lb. 39c

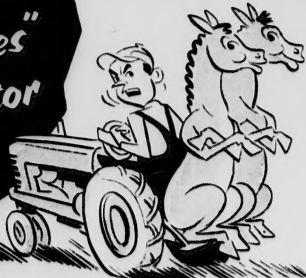
All Meat Government Inspected

MERCHANDISE GUARANTEED  
FREE DELIVERY

GROCERIES 134

MEATS 42

Are  
all the "Horses"  
in Your Tractor  
Working?



Next season, farming will go lots faster . . . lots easier if all the "horses" in your John Deere Tractor are hard at work. Let us give your tractor a thorough between-season check-over now. You'll get the top-notch performance you need during the season ahead.

Our skilled mechanics, trained in servicing methods recommended by John Deere, will do only the work that's necessary—grind valves . . . adjust tappets, brakes, bearings . . . tighten loose parts . . . clean the carburetor and cooling system . . . give the engine a complete tune up. All parts required will be replaced with only genuine John Deere parts; they fit right, work properly, last longer.

Remember—our shop is the only shop in this community that offers you the combination of Genuine John Deere parts, precision tools and trained mechanics. Let's make a service date the next time you're in town.

## RETAIL PARTS &amp; SERVICE HOURS

Monday thru Saturday: 8:00 a.m. to 6:00 p.m.

Saturday Evening Open Till 9:00 p.m.

## Cowan &amp; Moore SALES &amp; SERVICE

BUY ONLY GENUINE JOHN DEERE PARTS - THEY FIT AND WEAR LIKE THE ORIGINALS !

## CARNIVAL SPECIALS

Reversible Patterned Blankets	\$2.95
Jacquard Towels, 20 x 42" —	\$1.45
Per Pair	
Everyday Ecru Towels, 17 x 24" —	69c
Per Pair	
Cannon Towels, 20 x 40" —	\$1.50
Per Pair	

## LADIES' &amp; MISSES' CARDIGAN and PULLOVER SWEATERS

These are on special only during the Carnival Sale Days !!

## FOLKMANN'S CLOTHING

## Didsbury United Church

SUNDAY, NOVEMBER 3rd

## Family Sunday

THEME:

"THE CHRISTIAN HOME"

Westcott: 11.15 a.m.  
Didsbury 7.45 p.m.

"For The Whole Family"

## THE INNISFAIL CURLING CLUB

AND —  
THE INNISFAIL WAR MEMORIAL SOCIETY  
ARE SPONSORING A PLAY-AT-HOME

## CAR BINGO

WITH A —

NEW 1958 FORD As The MAJOR PRIZE !!

Tickets Will Be On Sale In Your District Starting:

SATURDAY, NOVEMBER 2nd, 1957

Please Note: Holders of the tickets for the recent Car Bingo postponed due to weather conditions, will have their tickets honored on the new Play-at-Home Cards.

— PROCEEDS FOR COMMUNITY SERVICE WORK —

## Fresh And Frozen Meats

Halliday's suggest that you check over their supply of Fresh and Frozen Meats.

THIS WEEK'S SPECIAL  
IN THE MEAT DEPARTMENT

POT ROASTS	per lb. 30c
PORK CHOPS	per lb. 60c

Watch For Our Weekend  
Specials

HALLIDAY'S  
CASH GROCERY

## Little Items of Local Interest

On Friday, Mr. and Mrs. Arley Hine and boys left for their home in Martin, North Dakota, after visiting the latter's parents. Mr. and Mrs. Lloyd Hayne for two weeks. En route home they visited with Mr. and Mrs. L. E. McCall and family at Acme.

Mr. and Mrs. Jim Clarke spent the weekend at the home of the former's parents. Mr. and Mrs. Clarke following a vacation south of the border. Peggy Deac and Tricia, who had been staying with their grandparents, returned home to Edmonton with their parents.

Toyland is now open at Leeson Hardware — ask about our "Lay-Away" Plan!

Mr. and Mrs. Loyd Sheets of Camrose spent the weekend with the latter's parents. Mr. and Mrs. Ernie Clarke.

Mr. and Mrs. George Thring and son, and Mrs. J. Fleming of Calgary were Sunday visitors of the J. A. Shannon home.

Mr. and Mrs. Bruce Swingle of Calgary were Sunday visitors of Mrs. William Shannon.

Miss Pat Halliday, Miss Janet Beards and Mr. Keith Hanson of Edmonton were weekend guests of Mr. and Mrs. H. Halliday.

Mr. Russell Vauch, formerly of Builders Hardware, at Olds is now employed at Leeson's Hardware.

Miss Fern Ekestrand was hostess to a birthday party on Sunday for her cousin, Frank Chaffin.

## ANOTHER QUOTE !!!

While one finds company in himself and his pursuits, he cannot feel old, no matter what his years may be.

— A. B. Alcott

WHERE ELSE DO  
YOU GET

- OPPORTUNITIES FOR TRAVEL AND ADVENTURE?
- HEALTHY OUTDOOR LIFE?
- GOOD PAY?
- EXPERT TRAINING IN NEW AND USEFUL SKILLS?
- DEVELOPMENT AND RECOGNITION OF YOUR CHARACTER?
- A CHANCE TO LEARN HOW TO HANDLE MEN?
- FREE MEDICAL AND DENTAL CARE?
- THIRTY DAYS HOLIDAY WITH PAY A YEAR?

If you are 17 to 40 years of age, and able to meet Army requirements, the Canadian Army offers you these and other advantages of Army life. You enlist for a 3 year term. At the end of that time you may return to civilian life well fitted for the future, or continue in the service of your country.

Mail the coupon below, telephone or visit your local recruiting station.

Army Recruiting Station,  
108 - 9th Avenue E.,  
Calgary, Alta. — Tel. 6-94172

Army Recruiting Station,  
10042 - 101st Street,  
Edmonton, Alta. — Tel. 4-3288

Please send me, without obligation, full information as Army career.

Name \_\_\_\_\_

Address \_\_\_\_\_

City/Town \_\_\_\_\_

Prov. \_\_\_\_\_

Telephone \_\_\_\_\_

## Coming Events

—Bake Sale, Saturday Nov. 2nd, 2:30 to 5:30 p.m., in Lorne Clayton's Show Room; sponsored by Mous Chapter, I.O.D.E.

—The Ladies' Auxiliary to the Canadian Legion, Didsbury branch, will sponsor a dance at the Lone Pine hall, Friday, Nov. 8th; Allen's orchestra.

—Didsbury Choral Society will hold its first meeting of the year Monday, Nov. 4 at 8 p.m. in Mountain View Bible College chapel. Members are asked to bring last year's music.

—Eric Ratledge, optometrist, assistant to K. Roy McLean, announces the date of his next visit as Monday, Nov. 4, morning only, at the Rosebud hotel. Consult in city office. 1014 Greyhound Building. 43-2tc

—There will be a masquerade dance at Mountain View hall Nov. 1st. Franklin's orchestra. 1tc

—Mountain View W.I. will hold a bake and apron sale at Leeson's Hardware store on November 9.

—There will be a dance on Friday, November 1st, at Rugby hall, sponsored by Rugby Recreational Society. Calgary orchestra. 41-42c

—Didsbury Women's Institute Constituency executive meeting will be held Saturday, Nov. 9 at 1:30 p.m. at the home of Mrs. Ed Klinek. 43-2tc

—Didsbury Local F.U.A. 1009 will hold a meeting in Springside Community Hall on Monday, Nov. 4th at 8:30 p.m.

How Vital Is the  
Women's Institute Today?

Sixty years ago a Hamilton woman named Adelaide Hoodless formed a club which grew into the biggest women's organization in the world. The club which she organized was the first Women's Institute in Canada with a membership of 101 farm women. Today, 50,000 Canadian women are part of the 6,000,000-member Associated Country Women of the World.

On the 60th anniversary of the founding of the W.I. movement in Canada, Chateleine reported that in Canada, its birthplace, the institute had "lost its original purpose" an article that posed the question "How Vital Is The Women's Institute Today?" Chateleine found that the conditions which were responsible for the founding of an organization dedicated to higher standards of homemaking, had virtually disappeared in Canada.

"Cable, radio, paved roads, provincial departments of adult education, university extension departments and TV" were cited as the reasons why women no longer relied on institute meetings for education in home-making.

Nevertheless, the institute movement continued to flourish. The article concluded that "sociability and community service" were the principal functions of institutes in 1957 and the reasons why it continued to attract new members across the country.

## LATE CLASSIFIEDS

WOULD THE GENTLEMAN who borrowed our equipment for copper pipes about six months ago, please return same. Harold E. Oke. 43-1tc

FOR SALE — Registered Hereford bull calves. B. A. Atkinson, east of town. 43-3tp

## NOTICE

The West Didsbury 4H Beef Calf Club will hold its organization meeting in Rugby hall, Friday, Nov. 8 at 8:00 p.m. All interested people are urged to attend. 43-2tc

FOR SALE — 200 gallon oil tank; one Beach blower, thermostat and old piping. Apply to R. E. McParlane, Didsbury. 43-3tp

HONEY FOR SALE — Per lb. 25c; 10 lbs. for \$2.50. Edmund Schukowski, north of L. Suderman's. 43-1tp

ORDER YOUR  
COUNTER CHECK BOOKS  
FROM THE  
DIDSBURY PIONEER  
PHONE 12 DIDSBURY

## Announcing...

THAT I HAVE TAKEN OVER BILL'S  
MEAT MARKET (formerly operated  
by Wm. Farrington).

— Henry Schroeder

## OFFICIAL OPENING DATE —

— FRIDAY, NOVEMBER 1st

## — WEEKEND SPECIALS —

ROAST BEEF	lb. 39c
HAMBURGER	lb. 35c
or 3 lbs. for \$1.00	
BLUE or RED BRAND BEEF, cut and Wrapped for Freezers	lb. 29c
PORK & BEEF SAUSAGE	lb. 35c

Trains travel faster  
than you think!



for  
**Perfect Walls**  
and  
**Pleasant  
Painting**

**We Sell**  
money saving-  
time saving

Countless  
washable  
colors—  
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1 gal. does  
the average  
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**ONE COAT  
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## A Richard Hudnut DISCOVERY!

NEW  
Beauty Curl

The only  
spray-set  
with no  
drying alcohol!

Sprays in beauty...  
sets and holds natural-looking curls!



\$1.75

## Law's Drug Store

"The REXALL Store"

PHONE 40 — DIDSBURY, ALBERTA

## Anniversary Special!!

BOY'S or GIRL'S

## JACKETS

BLANKET CLOTH — QUILTED LINING  
SPLIT HOOD (Zippered)  
Sizes 4 to 16

- \$9.99 -

DRY CLEANING SPECIALS —  
(Last Day Saturday)

Pants or Skirts 54c  
Suits or Dresses \$1.25

## J. V. Berscht &amp; Sons

Phone 36

Didsbury